

**N//ERGY**  
SOLUTIONS INC

# *How to make a compelling argument for Energy Efficiency?*

## Value Proposition

- Financial Focus
- Turnkey Service
- Passive Solutions
- Guaranteed Savings

# *Does an Energy Efficiency Project make sense for your business?*

## Key Considerations

- Rate - \$/kWh and Distribution Charges
- Utilization – Hours per Week
- Efficiency of Existing Systems
- Minimum Acceptable Rate of Return

# Project 1 – Commercial Tower

- Electrical Consumption 380 MWh / Month
- Savings - 8%
- Savings per Year - \$34,000
- Simple Payback – 48 Months

# Project 2 – Big Box Retail

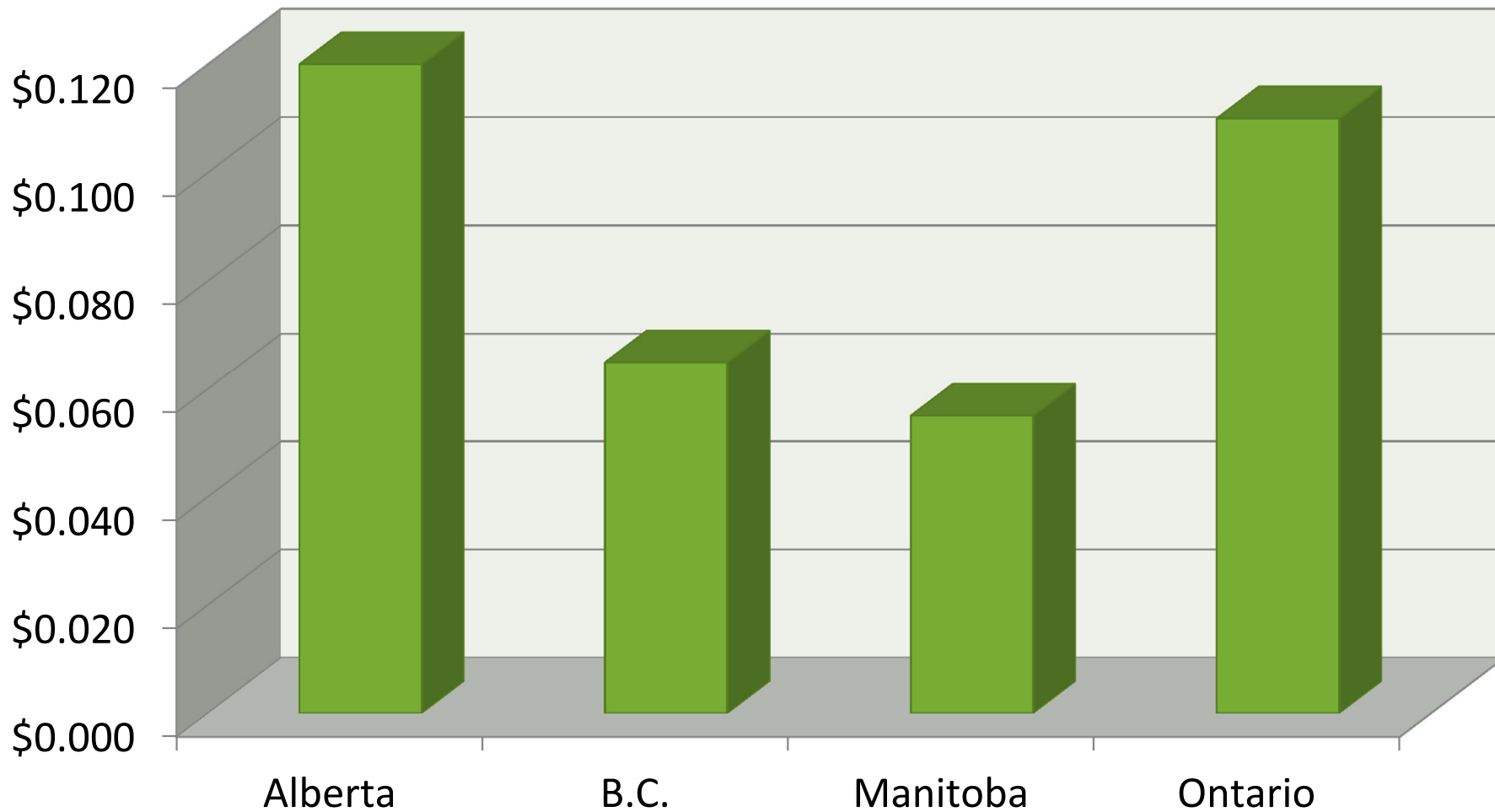
- Electrical Consumption – 200 MWh / Month
- Savings - 40%
- Savings per Year - \$141,000
- Simple Payback – 10 Months

# Project 3 - Industrial

- Average Consumption 800 MWh/month
- Savings – 14.5%
- Savings per Year - \$164,000
- Simple Payback – 22 Months

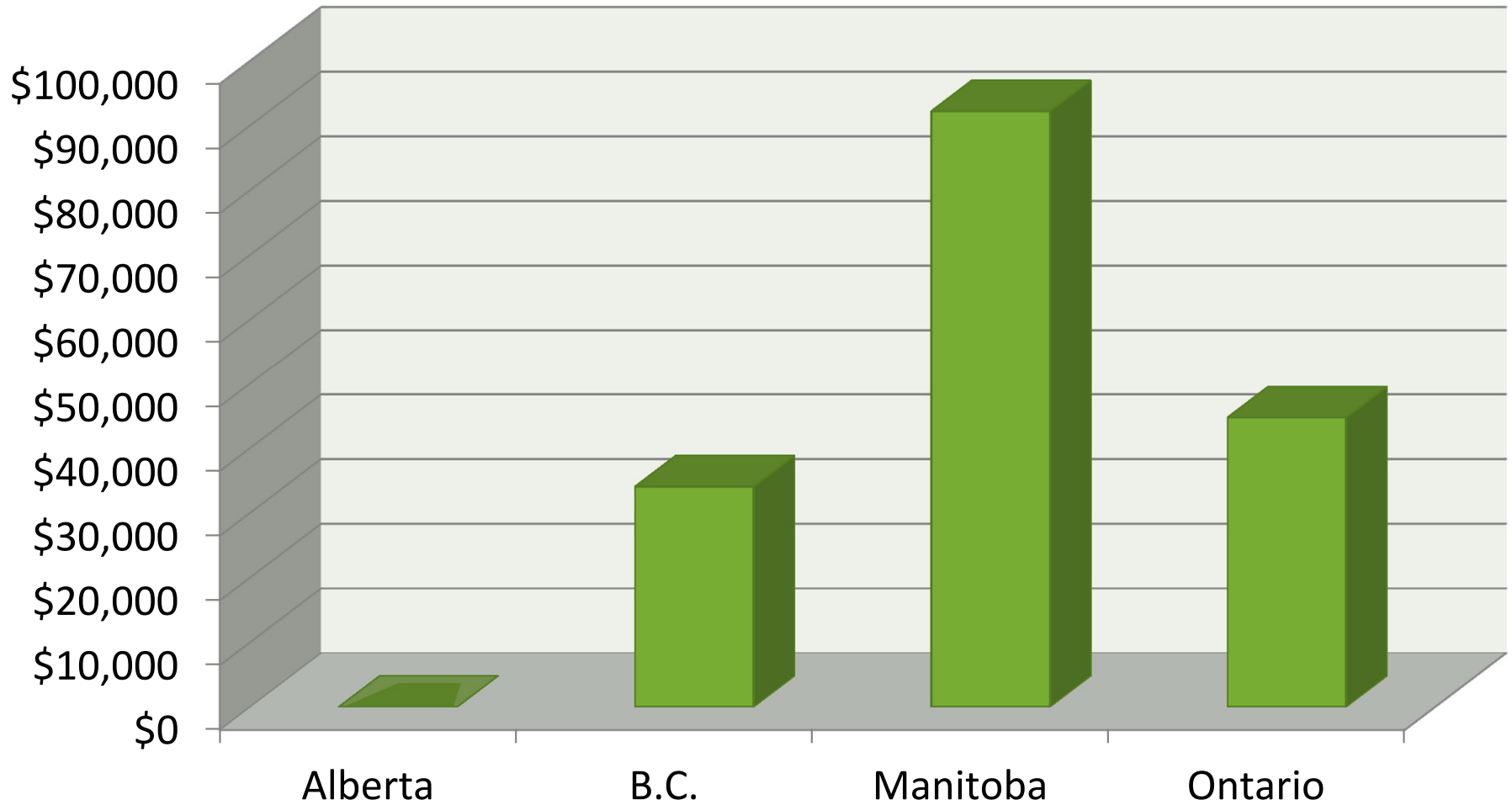
# Project 3 – Financial Comparison

Electrical Rate - \$/kWh



# Project 3 – Financial Comparison

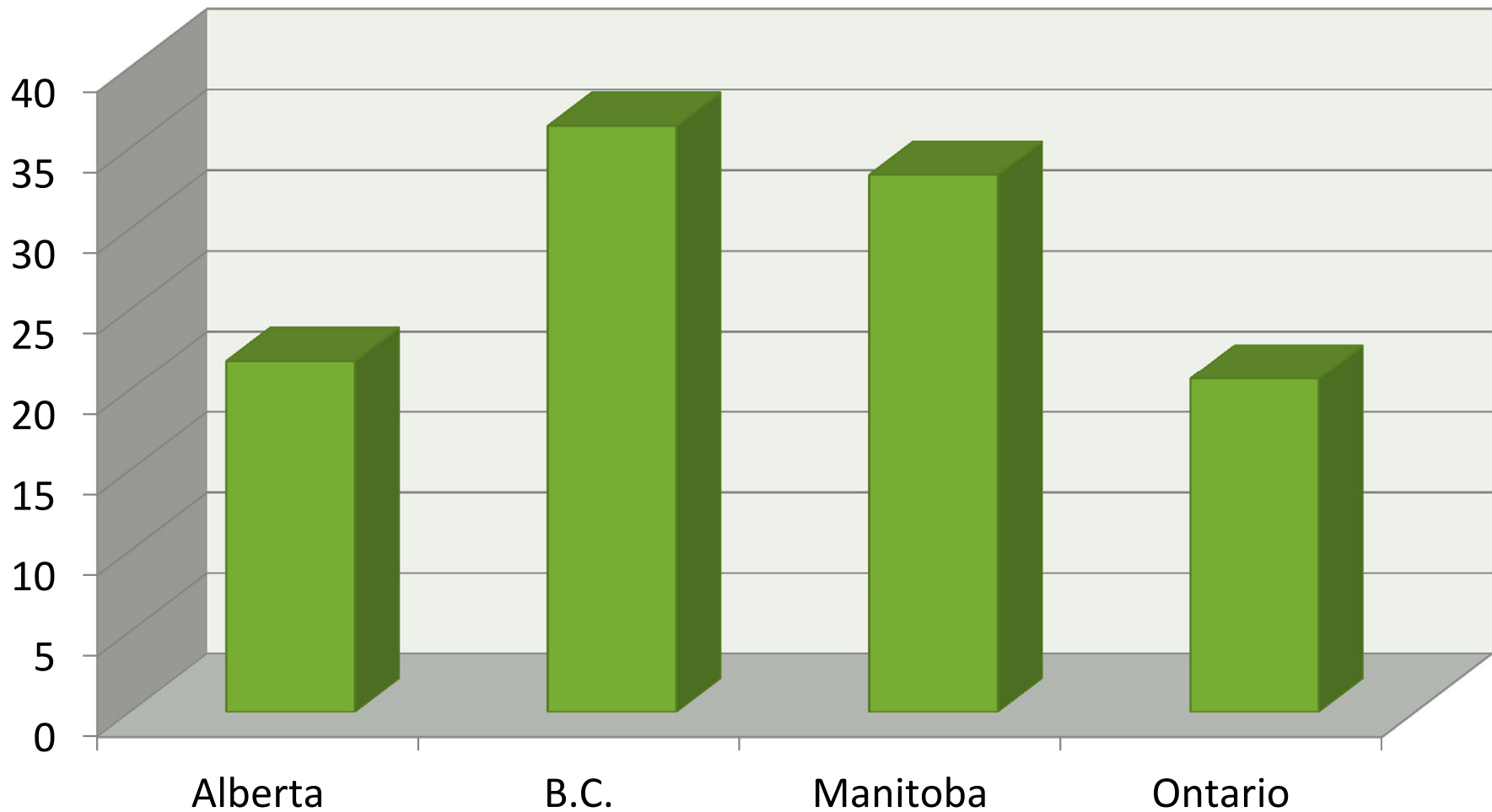
## UTILITY INCENTIVE





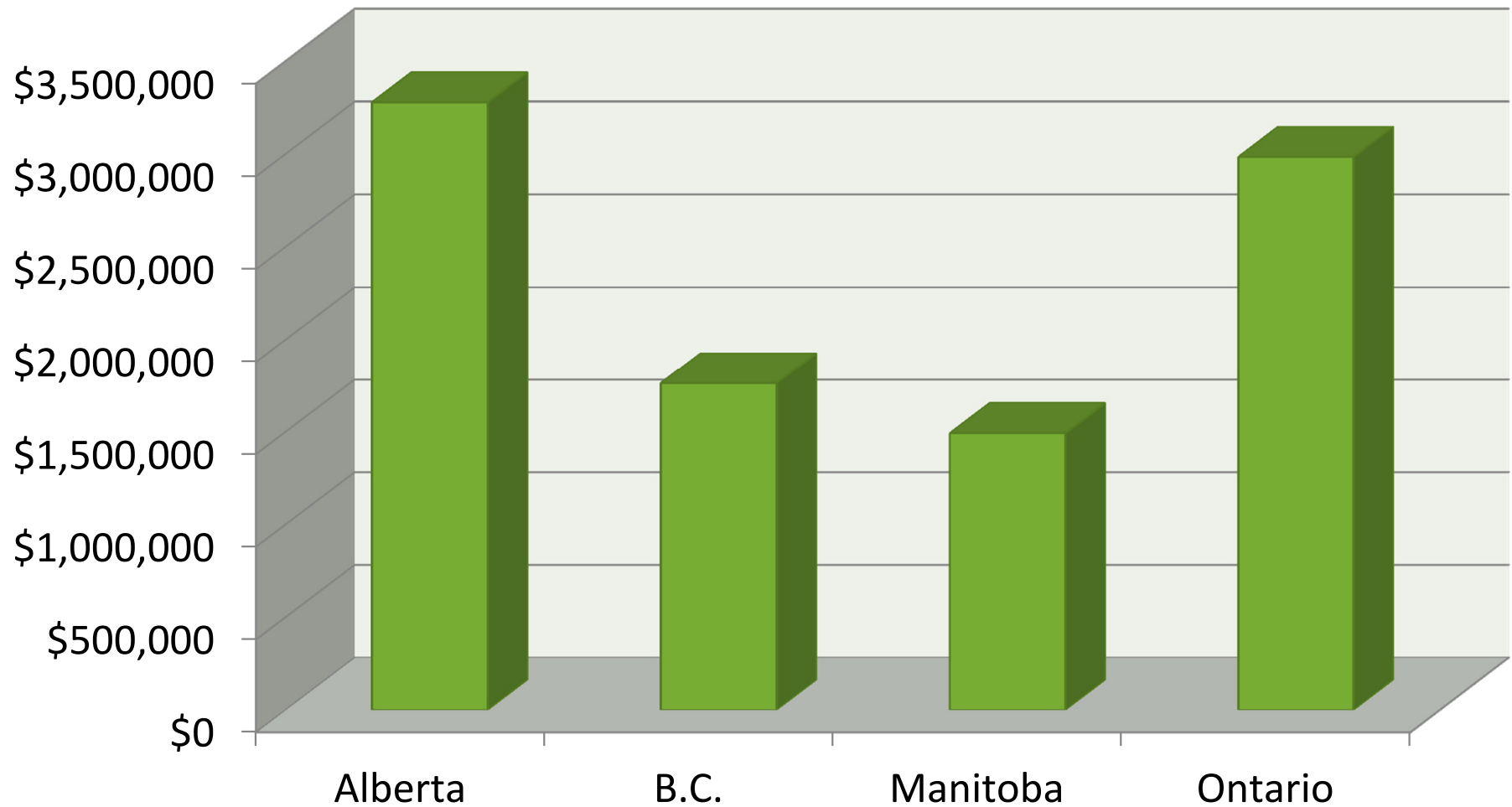
# Project 3 – Financial Comparison

## Simple Payback - Months



# Project 3 – Financial Comparison

**TOTAL PROJECT SAVINGS - 20 YEARS**



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