

productivityalberta.ca

Productivity Alberta

Your connection to all things productivity

Allison Byrne

Senior Director, Program Development & Client Services

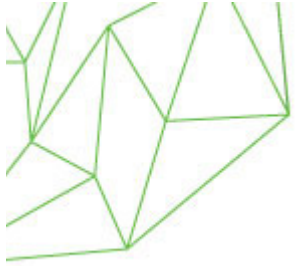
Jeff Reading

Director, Operations and Enterprise Development

Productivity
ALBERTA

C3 - Energy. Ideas. Change.





Who is Productivity Alberta?

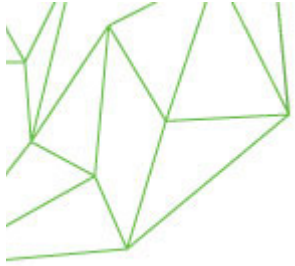
- Industry's connection to the latest in productivity improvement tools, resources, and services
- Industry guided service working collaboratively with organizations across the province
- We help small and medium-size Alberta-based enterprises to enhance productivity growth and competitiveness, leading to a better bottom line



What We Do

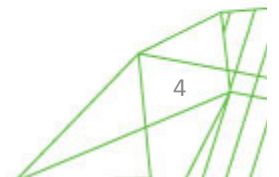
TRUSTED ADVISOR





New Program Initiatives

- Webinars
- Online toolkits
- Productivity 101
productivityalberta.ca/tools/Productivity101
Train the Trainer and Industry
- Productivity Assessment Tool 101
Train the Trainer workshops





The Connection between Energy Efficiency and Productivity

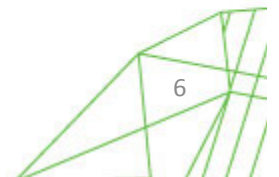
- Development of the Energy Efficiency Assessment Program (EEAP)
- EEAP assists SMEs in identifying and implementing energy retrofit projects to reduce energy consumption and greenhouse gas emissions, increase competitiveness, and produce healthier workspaces





History of the Program

- Need to reduce energy consumption in Alberta
- Productivity Alberta + Alberta Environment
- Feedback from the project indicated that Alberta companies lack awareness in the following:
 - i. Impacts to their bottom line of energy efficiency practices
 - ii. Resources available to implement an energy efficiency strategy within their organizations
 - iii. Steps that should be taken when implementing such a strategy



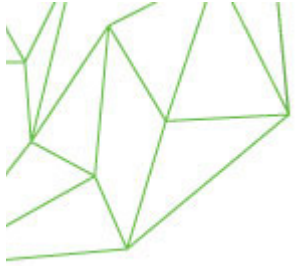


History of the Program

These issues were addressed through:

- Development of an online energy efficiency toolkit:
productivityalberta.ca/tools/energy-efficiency/
- Development of an energy efficiency assessment funding program: productivityalberta.ca/tools/EEAP
- Delivery of energy efficiency awareness workshops

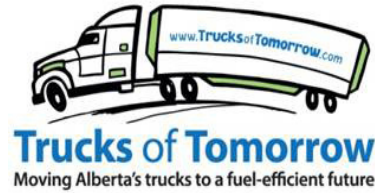
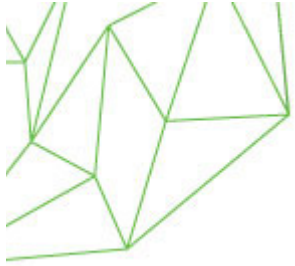




Transition Phase

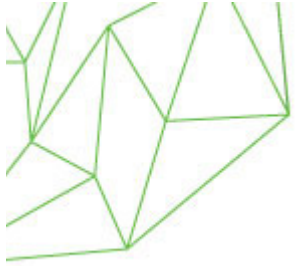
- Transition of EEAP and toolkit to C3, an Alberta-based non-profit social enterprise that encourages energy efficiency and the small-scale use of alternative energy sources by Albertans
- C3 has experience in partnering with government, municipalities and corporations to design and administer tailored programs to help consumers use less energy, save money and reduce GHG emissions





my rebates

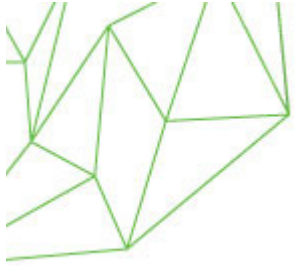




Moving Forward

- Funding for 50% of the assessment (up to \$25k)
- Eligible companies are:
 - Less than 300 employee's
 - Energy expenses between \$175k and \$5.5 million
 - Demonstrate a commitment to energy efficiency and sustainability
- Sustainability Coaching
- Triple Bottom Line focus

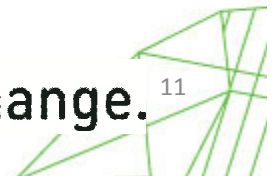


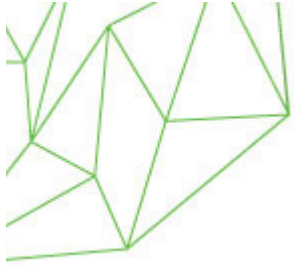


You Are Invited

- 2013 – 7 companies and a Conservation Potential Review proposal
- 2014 – 15 companies
- 2015 – 20 companies

Contact C3 at www.c-3.ca or call 403-517-2700





Contact Us

Have your questions been answered?

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