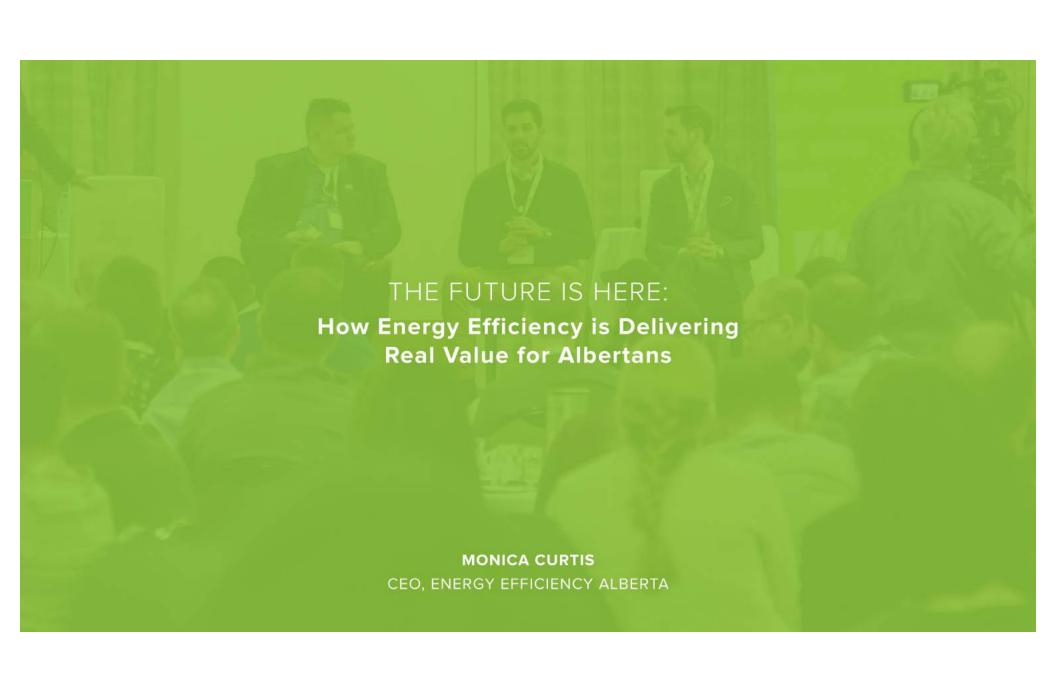


**ALBERTA ENERGY EFFICIENCY SUMMIT** 



## We're just getting started

15 Million

Energy-efficient products installed



\$510 Million

In energy savings

8,300 GWh

Equivalent energy savings

990k Cars off the road

1.2 Million Homes Powered

\$

**\$3** returned for every **\$1** invested

4.5 Million tCO2e

of lifetime greenhouse gas emissions reductions

36 Million cubic metres of water savings More than 3,600 Job-years created



\$720 Million

## WHEN I KNEW WE WERE ON THE RIGHT TRACK:

A story of listening, innovation and bacon.

















4.4 MT CO<sub>2</sub>e OF GREENHOUSE GAS EMISSION REDUCTIONS



Utility System Participation

for energy savings

Capital Market Participation

to reduce the need for new utility infrastructure

**Carbon Pricing** 

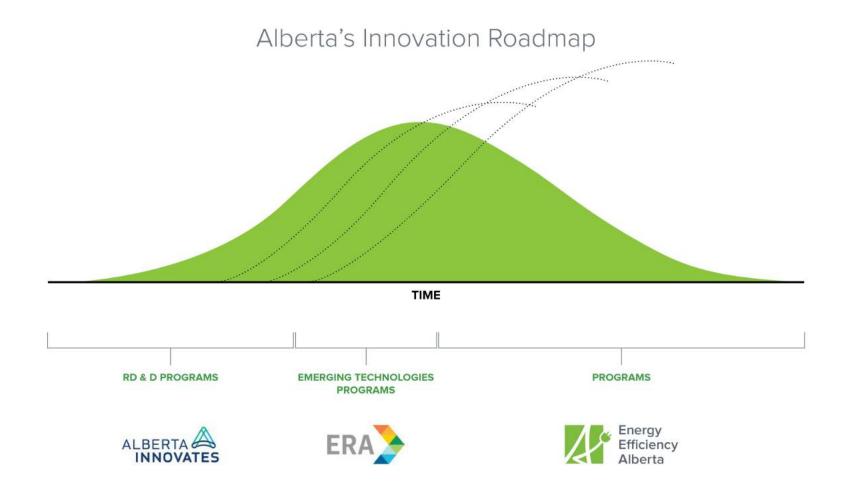
o reduce greenhouse gas emissions **Financing Programs** 

to increase leverage of private capital

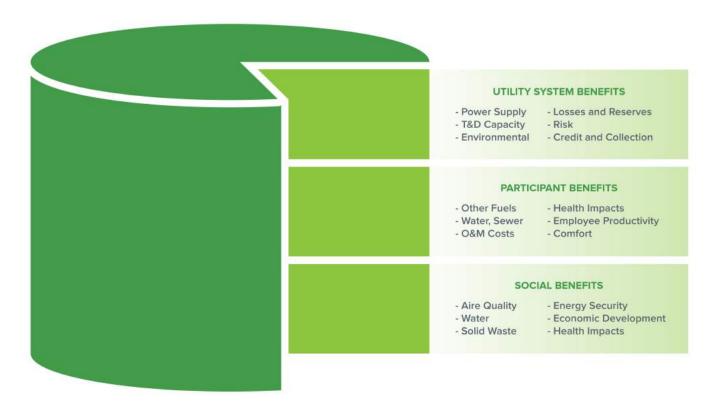
Government & community investment

to drive economic levelopment and reduce energy poverty





## "Layer Cake" of Efficiency Benefits



Source: Jim Lazar & Ken Colburn, "Recognizing the Full Value of Energy Efficiency", Regulatory Assistance Project, Sept. 2013; Updated: Chris Neme, Energy Futures Group, Sept. 2017

