

Rebecca Fiissel Schaefer, Chair

Senior Executive – RFS Energy Consulting & Research Group Inc.



Rebecca Fiissel Schaefer is a Senior Executive at RFS Energy Consulting & Research Group Inc. with almost 20 years of experience in energy management and a depth of experience leading teams to research, design and deliver on climate and energy government policy and program initiatives across Canada.

Rebecca has been an active member of AEEA since 2018, supporting the growth and stability of the industry in Alberta. Rebecca became a board member and Co-Chair in 2019 and Chair in May 2020.

Rebecca is a veteran of cost-effective design and delivery, successfully identifying opportunities for additional energy savings for government, gas and electric utility clients through systematic process improvements and review, as

well as the integration of industry best practices and innovations. Rebecca was instrumental in designing and launching some of the first ever residential energy efficiency programs in Saskatchewan and Alberta.

Having spent the first decade of her career in the public service and working at an electric utility –Rebecca truly understands energy management and the value proposition that energy efficiency has at both the individual and provincial level.

Rebecca holds a Bachelor of Science (BSc) in Geography and Geology, as well as a Master's Degree in Public Administration, and Public Management (MPA) from the University of Regina.

Connect with Rebecca on LinkedIn:

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