

MEMBERS NEWSLETTER

ADVANCING ENERGY EFFICIENCY IN ALBERTA

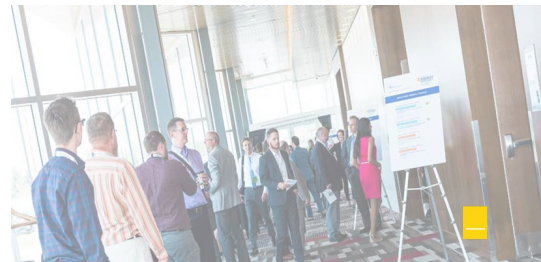


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ENERGY EFFICIENCY SUMMIT

April 30, 2020
Telus Convention Centre
Calgary, Alberta

AEEA is excited to share details about the 2020 Energy Efficiency Summit Program, our third annual Summit and 13th annual event! Featuring world class speakers and industry experts, innovators and leaders in the field, our events showcase the real-time discussions taking place about our industry and the action needed to continue to advance energy efficiency in the province.



This year's Summit themes are:

- Jobs and Job Creation Opportunities in Energy Efficiency
- Energy Efficient Technologies and Growth Opportunities
- Municipal Programs for Residents and Businesses, and Clean Project Financing ("PACE")
- Energy Management and Energy Benchmarking across Industrial, Oil & Gas, Commercial and Institutional facilities

We offer our event delegates a forum to collaborate, learn, network, and receive insight into the latest trends and next steps in energy efficiency in Alberta. **Call for Speakers and Sponsors is now open.** Registration opens February 25th!

[Call for speakers](#)

[Membership Renewal](#)

It is only with our active and diverse members that we're able to continue the important work of education, collaboration and advocacy for our industry with government and key stakeholders. While there are still bright spots in our industry in Alberta, under current policies key messaging on the job creation, cost-effectiveness and environmental / climate action benefits of EE remain as important as ever.

Please consider renewing your membership and sharing this important work with your network.

[Learn More](#)



As a valued participant in the **AEEA Member Network**, you will benefit from:

- Involvement in quarterly Board and All-Member meetings; add your organization's voice to continue to advance energy efficiency in the province.
- Hear first-hand about new and emerging program and policy developments.
- Build your organization's profile through the AEEA website and events.
- Networking and collaboration with other energy efficiency industry leaders.

INSPIRE: EDUCATE: ENERGIZE:

The goal of AEEA is to reduce the barriers to sustained and broad adoption of energy efficiency initiatives and technologies, recognizing that there is an economic and environmental need for all orders and sectors of government, businesses, non-profit organizations and individuals to realize the benefits of energy efficiency.

We strive to maximize the job creation, economic diversification, cost savings and emissions reduction benefits of energy efficiency by being an inclusive and diverse forum for communication, collaborative problem solving, coordinated action and a common voice to enhance the economic and environmental success of Alberta.

[Know Our Vision](#)

Message from our Executive Director

As the Alliance's new **Executive Director**, I'm excited to leverage the successes of the past couple of years under Wayne Morishita's guidance. Despite some political churn, the Alliance had an active 2019 of inspiring, engaging and energizing key stakeholders in the energy efficiency industry in Alberta.

When I now look forward to 2020 and beyond, the Alliance's work on behalf of our members and industry continues to be critical. Just over the next month, we will be meeting with provincial ministries and formally submitting a filing on the imperative and value of EE through the Alberta Utilities Commission Distribution Inquiry.

Why do we do what we do and care about our members so much?

- **Job Creation:** With an outlook to 2030, and thoughtful policy and investment, \$1 investment can result in as much as \$7 in economic growth in Alberta- \$2.3B and 5,900 jobs annually by 2030
- **Economic Growth:** For every \$1 invested in energy efficiency programs in Alberta, \$3.20 has been returned to Albertans through energy savings and emissions reductions
- **Cost Savings:** For every \$1 already invested in commercial and industrial energy efficiency programs in Alberta, \$4 in economic benefit and growth was generated through service providers, market investment, and increased business competitiveness and productivity. This has equated to \$850M in economic activity in Alberta 2017-2019.
- **Lower-Cost Energy Source:** Energy efficiency is the lowest cost energy resource available in Alberta. At 2.7 cents per kilowatt hour of saved energy, it is more cost effective than building new power generation.

Do you have an interesting project to share? Contact us and you will be featured in the next Newsletter!

CEM

Certified Energy Manager



Alberta Chapter
AEE

Upcoming Training

The Certified Energy Manager (CEM®) certification is the most recognised designation in energy management and provides a wide range of benefits to help you thrive in your occupation. CIET is the exclusively authorised Canadian trainer of the **Association of Energy Engineers (AEE)** for delivery of the CEM® training and certification program.

Energy Efficiency Alberta incentives are available to residents of Alberta to learn new skills and develop their technical capacity across a variety of subjects in energy efficiency and renewable energy. Attendees of selected CIET courses will receive up to 30% off, with the incentive being applied directly at the time of course registration.

[Register here](#)

AEE International Awards

AEE shines the light on the important work that is being done in energy by individuals, organizations, agencies, and corporations. By identifying those who exemplify the very best in their fields, energy professionals are honored and the industry is advanced. Recognition of excellence by one's peers and other professionals in the energy industry is the purpose of this program from the Association of Energy Engineers.

AEE Alberta Chapter wants to shine the light on members that have demonstrated exceptional work in the industry.

- [International Award Nomination](#) due on Feb 21st, 2020
- [Regional Award Nomination](#) due Feb.28th, 2020

[Learn More](#)

