

Q2 NEWSLETTER

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Energy Efficiency as Economic Stimulus

The Alberta Energy Efficiency Alliance has been leading the charge on behalf of our members, advocating for the energy efficiency industry in Alberta as an opportunity for **federal and provincial economic stimulus**.

Energy Efficiency was included in the **U.S. economic stimulus package in 2009** with great results, and sustained funding of energy efficiency initiatives in Alberta would leverage private investment to deliver **5,900 jobs and \$2.3 Billion in economic growth in the province annually**.



Letters from AEEA and several of our **members** have been sent to federal policy and political representatives in NR Can and Environment and Climate Change, and to provincial ministers and members of Alberta's executive committee in Environment and Parks, Economic Development and Energy.

Thank you to our **members** for their continued visible engagement and support of a vibrant and sustained energy efficiency industry in Alberta!

2020 Member Organizations



Save the (New) Date!-NOV. 3rd



The Annual Alberta Energy Efficiency Summit has been rescheduled to **Tuesday, November 3rd** at **the Calgary Telus Convention Centre**. Thank you to our sponsors so far for standing by us during this change –**Energy Efficiency Alberta**,



We can't wait to see you there!

Annual General Meeting

AGM- May 21st

AEEA's AGM will be held Thursday, May 21st. Four Board seats are open for election, and interested nominees can connect with our Board Chair David Conn at david.conn@atco.com for more information.

We will have a presentation on the current political and policy landscape in Alberta from Hon. Monte Solberg, Principal at **New West Public Relations**. Member meetings, Board seats and the AGM are open to current 2020 members only.



Member Meeting Updates

April 16 Member Meeting

Energy Efficiency Alberta CEO Monica Curtis and Vice President Program Design, Delivery and Performance Jesse Row presented EEA's refreshed goals and priorities to our members at the member meeting on April 16th, along with high level thoughts on **energy efficiency in economic stimulus** and taking member questions.

Members also received detailed updates from our Executive Director and Board on AEEA advocacy and policy activities, and provided input on EE as economic stimulus.



Membership Renewal

It is only with our active and diverse members that we're able to continue the important work of education, collaboration and advocacy for our

industry with government and key stakeholders. While there are still bright spots in our industry in Alberta, under current policies key messaging on the job creation, cost-effectiveness and environmental / climate action benefits of EE remain as important as ever.

Please consider becoming a member and sharing this important work with your network.

[Learn More](#)



As a valued participant in the **AEEA Member Network**, you will benefit from:

- Involvement in quarterly Board and All-Member meetings; add your organization's voice to continue to advance energy efficiency in the province.
- Hear first-hand about new and emerging program and policy developments.
- Build your organization's profile through the AEEA website and events.
- Networking and collaboration with other energy efficiency industry leaders.

INSPIRE: EDUCATE: ENERGIZE:

The goal of AEEA is to reduce the barriers to sustained and broad adoption of energy efficiency initiatives and technologies, recognizing that there is an economic and environmental need for all orders and sectors of government, businesses, non-profit organizations and individuals to realize the benefits of energy efficiency.

We strive to maximize the job creation, economic diversification, cost savings and emissions reduction benefits of energy efficiency by being an inclusive and diverse forum for communication, collaborative problem solving, coordinated action and a common voice to enhance the economic and environmental success of Alberta.

[Know Our Vision](#)

Are you a Member and have news or stories to share with our LinkedIn, Twitter or newsletter networks? Send it to amy.roesler@aeaa.ca.