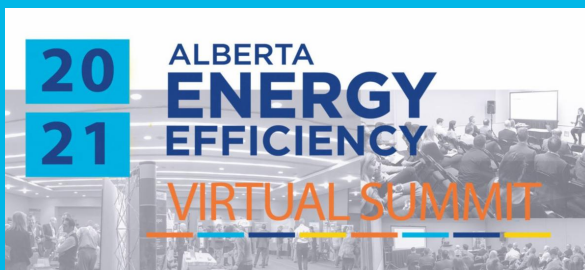


Quarterly Newsletter - Q4 2020

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Alberta Energy Efficiency Virtual Summit

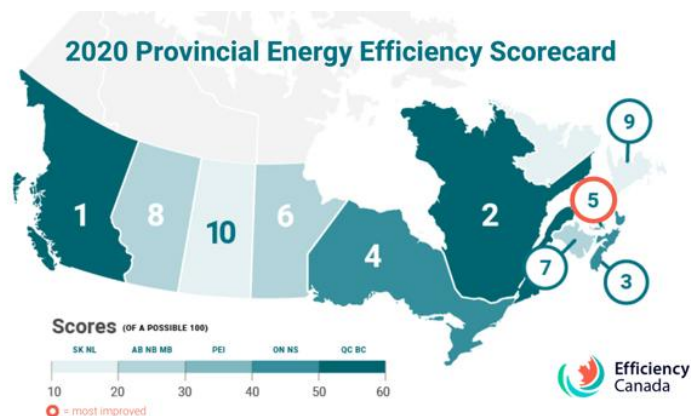


Stay Tuned

The Alberta Energy Efficiency Summit will be a full-day virtual event Spring 2021. Stay tuned for details on this industry-leading event that delivers unparalleled insights, content and networking opportunities.

Alberta Drops to 8th Place in Efficiency Canada's National Scorecard

Alberta drops to 8th from 6th position in Canada, in **Efficiency Canada's latest scorecard**. Primary drivers of this drop were significantly reduced program savings and the lengthy gap in establishing a new funding structure for energy efficiency in the province.



Energy efficiency initiatives from 2018 to early 2020 generated \$952 million in economic growth for the province and created \$800 million in energy and emissions cost savings. Over 1,000 businesses supported these energy-saving programs – from local electricians and HVAC installers to engineers and industrial contractors. With a sustained, market-driven funding model, **energy efficiency can deliver annual growth** in Alberta of up to 5,300 jobs and \$2.3 Billion in GDP by 2030.



The AEEA is a proud recipient of the 2020 City of Edmonton and Alberta Ecotrust **CitiesIPCC Legacy Research Grant**. This grant is awarded to projects aiming to advance the City of Edmonton's Change for Climate Initiative.

Project partners including AEEA members Dunsky Energy Consulting, SAIT, and RFS Energy Consulting will conduct research and engage City of Edmonton employees on the timely and prevalent topic of Telework.

The COVID-19 pandemic has changed how we move around our cities, where and when we work, and how we interact and use our buildings. Enabling employees to work from home presents new challenges and opportunities that are relevant to energy sustainability and climate resiliency.

The project will assess the positive and negative impacts of instituting telework policies for City of Edmonton employees, provide recommendations on future policy adaptations, and produce actionable outcomes to address challenges identified within current telework policies.

Market Updates

Did you Know?

- **16 Ways Canada's Enhanced Climate Plan Advances Energy Efficiency:** On December 11th the federal government released an updated climate plan (**A Healthy Environment and a Healthy Economy**). The plan includes \$15 billion in investments in addition to the Canada Infrastructure Bank's **\$6 billion for clean infrastructure** announced earlier this fall (\$2 billion to "invest in large-scale building retrofits to increase energy efficiency"). The new climate plan aims to set Canada on a path to achieve net-zero emissions by 2050, to exceed the Paris agreement 2030 targets, and to foster a socially just industry that is inclusive. Efficiency Canada's own Brendan Haley breaks down the plan, but highlight the need for stronger provincial policies to achieve goals.
- The International Energy agency just released its global **Energy Efficiency 2020** report, indicating that economic stimulus funding targeted towards a green recovery is allocating nearly 60% of funds to energy efficiency, including transport-related efficiency. The report also outlines how utility-funded energy efficiency programs are evolving to help their customers adapt to the health crisis, including working with governments to provide energy bill relief to help

consumers manage higher energy bills.

- **New Energy Efficiency Program:** ERA's new Energy Savings for Business Program, a funding opportunity to support small- and medium-scale industrial and commercial businesses, will launch in early 2021 with up to \$55 million in funding available. The program will help Alberta businesses reduce emissions, decrease operating costs, grow their operations and become more competitive, while creating skilled jobs and boosting economic recovery.
- **MCCAC's Municipal Energy Manager Program:** The deadline for municipalities to receive two full years of 80% salary coverage for an energy management resource is April 30, 2021. This program can include a range of energy management role types, including the option to repurpose an existing resource or role to drive energy management cost-savings and emissions reduction benefits for the municipality.
- **Clean Energy Improvement Program (CEIP) transition to MCCAC:** CEIP provides residential and commercial property owners with access to competitive, long-term financing to cover up to 100% of their project costs to invest in energy efficiency and renewable energy upgrades.
- **The Government of Canada is preparing to spend up to \$100 billion over about three years to kick start and build a greener, more inclusive, more innovative and competitive post-pandemic economy.** Canadians will be able to qualify for grants of up to \$5,000 for work to improve the energy efficiency of their homes. The funding will also cover the cost of providing one million free EnerGuide efficiency assessments and pay for the recruiting and training of auditors to perform the work. Details of the plan have yet to be announced but the grants will be retroactive to Dec. 1, 2020.
- **Baseline and Reduction Opportunities (BRO) Assessment Program:** The BRO Assessment program will provide the information and data to support project evaluation and enable participation in available provincial and federal initiatives to incent methane emission reduction projects for small and medium-sized oil and gas producers. The incentive will be pre-approved up to 80% of the service quote for all eligible project expenses. There is a maximum incentive amount of \$200,000 per operator.

AAEA In the News

- October: AAEA profiled in Postmedia's 'Building the Bioeconomy' campaign
- Nov. 2nd - Emissions Reduction Alberta's announcement for the new Energy Savings for Business Program:
 - **Up to \$55 million boost for Alberta businesses to improve energy efficiency** New projects to drive economic activity, create jobs, and enable business growth | Financial Post
 - **Up to \$55 million boost for Alberta businesses to improve energy efficiency** (yahoo.com)



- Nov. 22nd: Alberta Drops to 8th place in Efficiency Canada's National Scorecard
 - Cochrane Today
 - St. Albert Today
 - Lakeland Today

2020 Charter Members



2020 Member Organizations



Membership

Our active and diverse members are the main drivers of the work we do to educate, collaborate and advocate for our industry and the economic and climate benefits of energy efficiency.

Become a member and add your voice to sustain a market-driven energy efficiency industry in Alberta.

[Learn More](#)



As a valued participant in the **AEEA Member Network**, you will benefit from:

- quarterly Board and All-Member meetings with insider market updates and industry-leading guest speakers.
- Hear first-hand about new and emerging program and policy developments.
- Build your organization's profile through the AEEA website and events.
- Networking and collaboration with other energy efficiency industry leaders.